

FOR IMMEDIATE RELEASE

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Parrot Island Waterpark's new season is set to make a big splash!

Fort Smith, Ark – May 13, 2024 – Parrot Island Waterpark is making a splash once again as it officially kicks off the 2025 season! The park will open weekends only on Saturday, May 10th and Sunday, May 11th, and again on May 17th and 18th, before opening daily for the full season starting Memorial Day Weekend.

This highly anticipated launch marks the beginning of another summer filled with aquatic adventure, laughter, and lasting memories. As temperatures climb, families and thrill-seekers alike can cool off and dive into all the fun Parrot Island has to offer—including twisting water slides, the relaxing Crocodile Creek Lazy River, the ever-popular wave pool, the FlowRider surf experience, and a special kiddie area designed just for the little ones.



"As we gear up for the 2024 season at Parrot Island Waterpark, I am thrilled to invite our guests back for opening weekend. We can't wait to welcome everyone back to the island for a summer filled with exciting memories and endless smiles." - Drew Peterson, General Manager of Parrot Island Waterpark.

Parrot Island is bringing back numerous fan-favorite activities in 2024. "We've added additional dates for Dark Water Night. Exclusive early access is back for Tiny Tot Time and Aqua Jog, plus Friend Frenzy is back for season pass holders on select weekends!" said Sarah Thomas, Director of Sales and Marketing.

Celebrate our local community members with our annual Military Appreciation Day on June 22nd, First Responders Day on July 20th, Healthcare Workers Day on August 3rd and Educators Day on August 31st. All appreciation day events feature free admission for anyone working in those industries. Plus, immediate family members receive a 50% discount.

Parrot Island Waterpark features the region's only 2-person tube slide, Flow Rider, wave pool and lazy river along with four awesome twisting turning water slides, an activity pool and a themed children's aquatic play area. The outdoor waterpark has over 410,000 gallons of aquatic fun and has a variety of amenities, including party pavilions, cabana rentals, food, and beverage concessions, 800 complimentary deck and lounge chairs, over 250 complimentary water tubes, expansive grass lawns for relaxing and much more, and is open Memorial Day through Labor Day.

Located at Ben Geren Park, residents and visitors can enjoy Parrot Island Waterpark along with miniature golf, playground equipment, outdoor picnic areas and pavilions, softball and soccer fields, tennis courts, a 1 ½ mile fitness and circuit walking trail, two 18-hole disk golf courses, over eight miles of paved bike trails, 11 miles of mountain bike trails, and an outstanding 27-hole county golf course.

For more information and to see the season calendar, please visit <u>www.parrotislandwaterpark.com</u> Parrot Island Waterpark is also on Facebook at <u>www.facebook.com/parrotislandWP</u> and on Instagram at <u>www.instagram.com/parrotislandwaterpark</u>

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